

FOR IMMEDIATE RELEASE

Pendleton County Visitors Bureau Awarded Grant to Promote Cultural Heritage and Tourism

PENDLETON COUNTY, WV, October 4, 2023— The Pendleton County Visitors Bureau (CVB) is thrilled to announce that it has been awarded a grant to enhance its efforts in promoting the county's rich cultural heritage and growing the local tourist economy. This grant will enable the CVB to create open and participatory spaces for local cultural heritage stakeholders, connect with potential partners, and equip its staff and partners with resources and training to develop impactful narratives and interpretive strategies.

The project, generously funded by the Appalachian Forest National Heritage Area (AFNHA), is a significant milestone in the CVB's mission to renew local opportunities for sharing and learning about Pendleton County's historical and cultural assets. With a strong commitment to inclusivity and representation, this initiative will help Pendleton County tell its story more effectively and authentically to visitors.

"The CVB is dedicated to representing the value of Pendleton County to potential visitors, and this grant will play a pivotal role in achieving our goals," said Amber Nesselrodt, Executive Director of the Pendleton County Visitors Bureau. "We are excited to collaborate with local partners, community stakeholders, and organizations to enrich the tourist experience in our county and ensure that our cultural heritage is celebrated and preserved."

Key objectives of this project include:

Creating Open and Participatory Spaces: The project will foster active engagement with potential partner organizations and groups, allowing for dialogue with cultural heritage resources and AFNHA themes within the community. By promoting inclusive and facilitated public spaces related to cultural heritage, the CVB aims to stimulate new connections and collaborations locally.

Equipping CVB Staff and Partners: Through feedback and recommendations from stakeholders, both local and regional, the CVB will enhance its ability to highlight AFNHA themes and employ best practices in cultural interpretation. This participatory approach ensures that the representation of Pendleton County's cultural heritage remains inclusive and compelling to visitors.

This project will not only create opportunities for connection and resource-sharing among community stakeholders but also equip the CVB to serve as an effective interpreter of the county's cultural heritage, thereby supporting the growth of the tourist economy in Pendleton County.

The Pendleton County Visitors Bureau is excited to embark on this important journey to strengthen its role in showcasing the county's unique history and culture. By participating in this

project, the CVB aims to better engage with both local and visiting audiences, enriching their understanding of Pendleton County's distinct heritage.

For more information about the Pendleton County Visitors Bureau and its projects, please visit <https://pendletoncountywv.com/>.

About the Pendleton County Visitors Bureau:

The Pendleton County Visitors Bureau is dedicated to promoting Pendleton County as a premier tourist destination by highlighting its cultural heritage, scenic beauty, and recreational opportunities. The CVB strives to enrich the visitor experience and foster sustainable tourism growth in the region.

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